Event date:
24 February 2021 - 23 February 2022

Trade show:
ON DEMAND Machines Italia Webinar - a Post COVID-19 Scenario

Location:
Virtual Event

Website

Local government:
Italian Trade Agency Chicago USA Office

Organizer:
Society of Manufacturing Engineers

Email:
chicago [at] ice.it

Association:
- ASSOMAC
- AMAPLAST
- GIMAV
- ASSOFUID
- ASSOFOODTEC / Espresso Coffee Machines Manufacturers - UCIMAC
- UCIMU-SISTEMI PER PRODURRE
- ACIMAC
- ACIMALL
- ACIMGA
- ACIMIT
- AMAFOND
- ASSOFOODTEC / Italian Refrigeration Equipment Manufacturers' Association
- ASSOFOODTEC / Italian Food Processing Equipment

Event Summary
The manufacturing ecosystem has seen its capacity to plan its investments ahead fall sharply as a result of the current pandemic. In this webinar, experts from the Society of Manufacturing Engineers and the Italian Trade Agency will share with you the results of an extensive survey on what strategic changes executives in manufacturing are going to implement to successfully adapt to the new framework.

Some changes expected to happen in 2030 have been anticipated to 2021 in the framework of the new normal business practices.

From this event you’ll gain...
- Access to the latest findings from the ITA-SME Post Covid-19 manufacturing study done with 500 manufacturers in the USMCA
- An understanding and an awareness of new technologies and best practices related to Smart Manufacturing such as automation on the factory floor and workforce development
- Actual case study about companies who already over the course of 2020 have provided solutions helping their USMCA clients feel as if it’s already 2030!

Speakers
- Steve George, Society of Manufacturing Engineers (SME) Business Intelligence
Manufacturers’ Association - UCMA
- ASSOFOODTEC / Gelato Machines, Shop Fittings and Equipment Manufacturers – ACOMAG
- ASSOFOODTEC
- ASSOFOODTEC / Meat processing Equipment Manufacturers – COMACA
- ASSOFOODTEC / Association of Manufacturers of Food Slicers, Mincing Machines and Similar Equipment
- ASSOCIAZIONE ITALIANA MARMOMACCHINE
- UNACEA
- FEDERUNACOMA
- UCIMA
- ASSIOT

Sectors:
- Agriculture and Farm Machinery [6],
- Ceramics Machinery & Equipment [7],
- Construction and Earthmoving Machinery [8],
- Fluid Power Equipment and Components [9],
- Food Technology [10],
- Footwear,
- Leather Goods & Tanning [11],
- Foundry & Metallurgical Machinery [12],
- Glass [13],
- Marble and Stone [14],
- Metalworking [15],
- Packaging [16],
- Plastics and Rubber [17],
- Power and Motion Transmission Systems [18],
- Printing, Graphic and Converting [19],
- Textile Machinery [20],
- Wood [21]

Tags:
- Virtual Event [22],
- 2021 [23],
- ON DEMAND [24],
- italian trade agency [25],
- SME [26],
- FEDERMACCHINE [27],
- postcovid-19 [28],
- Webinar UTIL Canada Limited [29],
- VITAP Spa [30],
- Flow Technology Components Mexico [31],
- Bardiani Valvole Spa [32]

Giuseppe Lesce, President, Federmacchine
Bruce Morey, Senior Technical Editor, Society of Manufacturing Engineers (SME) Media and Manufacturing Engineering magazine.
Marco Saladini, Trade Commissioner, Italian Trade Agency (ITA) Chicago

Roundtable Panelists:
- José Luis Arcos: Sales Executive/Application Engineer, Flow Technology Components México [34] (Bardiani Valvole Spa [35])
- Linda DiRocco: Human Resource Director, UTIL Canada Limited [36]
- Fabrizio Montanelli: Area General Manager, VITAP Costruzioni Meccaniche S.p.A. [37]

Click here [33] to register to view the webinar ON DEMAND and to access related materials.
[33] https://www.smeresources.org/r/ITA/d/contentFocus?pclID=0ad9525e4596bd9e56cdea4d3d69d809&amp;showForm=1
[34] https://www.ftcmexico.com/en/
[37] https://www.vitap.it/