

# #07 Press release

05<sup>th</sup> September 2017



International trade fair for machinery, equipment and systems for the processing of flat and hollow glass; glass and finished products for the industry

## MAKE THE MOST OF THE MATCH-MAKING PLATFORM FOR VITRUM 2017

After its successful launch in 2015, the **match-making** system is back again this year at **Vitrum 2017**, the trade show specialized in machinery, equipment and special products for glass processing that will take place **October 3-6 at Fiera Milano Rho**.

Visitors can use this service to plan their business appointments by finding the exhibitors they are interested in, visiting and asking for an appointment at their stand.

The platform allows industry professionals and exhibiting companies to optimize their time schedules and increase the efficiency of their stay at the Show.

To access this entirely free service, just follow the instructions that will be sent automatically by the system.

**Match-making** makes it even easier to get the most out of the business opportunities offered by the 20<sup>th</sup> edition of **Vitrum**.