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PRESS RELEASE

PLAST 2018: OVER 600 EXHIBITORS HAVE ALREADY REGISTERED

As of the first deadline for applications, more than 600 companies have confirmed their participation in PLAST 2018 – international exhibition for the plastics and rubber industries, which will take place in Milan from 29 May to 1 June 2018 – reserving an area about two thirds as big as that occupied in the 2015 fair.

This is a noteworthy result, particularly in light of the fact that many Italian and foreign exhibitors have reaffirmed their intention to display plants and systems in operation, thus providing an exhaustive and up-to-date technology showcase.

PLAST 2018 confirms its stature as the most important European event for the sector in 2018. Together with parallel tradeshow in The Innovation Alliance (IPACK-IMA, MEAT-TECH, PRINT4ALL and INTRALOGISTICA ITALIA), PLAST 2018 will occupy all halls at FieraMilano, representing the second largest event to be hosted there, after the Salone del Mobile.

The upcoming edition of PLAST will feature three satellite shows dedicated to three areas of industrial excellence: RUBBER (in its third edition, with content true to its name), 3D PLAST (second edition, focusing on 3D printing and related technologies), and PLAST-MAT (debuting in 2018, dedicated to innovative plastic materials solutions).

In the meantime, the PLAST Organizing Office is continuing its intense promotional campaign: after its presence at a number of fairs in January – from India to Russia, Germany to the United Arab Emirates – PLAST 2018 will be present in the coming months at KOPLAS (Seoul, 7-11 March), PLASTICO BRASIL (São Paulo, 20-24 March), PLASTEXPO (Casablanca, 5-8 April), CHINAPLAS (Guangzhou, 16-19 May), PLASTPOL (Kielce, 23-26 May), FIP (Lyon, 13-16 June).

The interest in PLAST 2018 expressed by businesses is an important signal, complemented by the moderate optimism expressed in recent weeks by companies in the plastics and rubber industries – machinery manufacturers and processors surveyed by ASSOCOMAPLAST (Italian Plastics and Rubber Processing Machinery and Moulds Manufacturers' Association) in its mid-term January-February studies – in light of improvements in order books both for the export and the domestic markets.



Of particular significance: the positive attitude of operators toward the domestic market is at least in part attributable to positive expectations for the National Industrial Plan 4.0, which sets forth instruments to provide support to companies – in the first place super-amortization, hyper-amortization, and the “Nuova Sabatini” capital equipment law – for investments in operating assets.

Companies may still apply to PLAST 2018 until the second and final deadline of 30 April 2017, benefiting from a 10% discount on participation rates.

The list of participants is available on the website plastonline.org.

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