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NEWSLETTER

#9 Summer 2021

Dear Readers,

Welcome to the Summer 2021 issue of our Machines Italia Newsletter. I Hope that you are all safe and partially or fully vaccinated. As I am writing, the third wave of the pandemic is for the most part and in most countries receding. The case count numbers are dropping in Italy, Canada, and the US. Even if concerns for dreadful new strains of the Coronavirus still linger, the world economy is restarting and trying to pick up the pieces of what is arguably the worst crisis of this century.... so far.

In reality, however, the manufacturing industry has not stopped throughout the past 15-16 months, as most secondary sector activities were classified as essential and exempted from mandatory closures. On the contrary, the vast majority of manufacturers had to ramp-up production or pivot their operations to supply sanitizers, respirators, PPE and whatever was requested by local hospitals, health units and clients. Last September (2020), Machines Italia and PLANT Magazine, Canada's most influential trade publication, gathered virtually to [honour and recognize manufacturing companies](#) that distinguished themselves in the fight against COVID-19, including Forty Creek Distillery Ltd., which was the recipient of Machines Italia Hero Awards. Manufacturers in North America, Italy, and elsewhere were striving to fulfill their corporate



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mission while overcoming endless hurdles: labour shortages and restrictive sanitary protocols, dwindling of critical supplies, logistics nightmares, rising costs, only to name a few.

Nevertheless, the manufacturing industry continues to stay strong, boasted by sustained consumer spending on durable and nondurable goods and lower inventory.

The prolonged pandemic has, however, stressed a few critical issues concerning the future of the industry in what many refer to as the new normality. Among the lessons learned from the pandemic I would like to include, firstly, the importance, in a lively economy, of maintaining a dynamic manufacturing sector. Having a pool of manufacturers within the national borders reduces the risks associated with relying heavily on suppliers located in remote areas of the planet. Governments are becoming more aware of this and the reshoring movement is picking up speed in the US, and North America in particular.

The second COVID lesson is the understanding of the pivotal role of automation, advanced technology, and industry-4.0-enabled tools to keep the shopfloor going with an increasingly scarce workforce. Thirdly, with technology, it is paramount to be able to trust in reliable partners such as the many companies and people that are part of Machines Italia.

With the reopening of the economies, Machines Italia has also picked up its pace. Our calendar of upcoming activities is filling up with initiatives and events in Italy, Canada, USA and Mexico. These events include: EMO, the VELP project, EIMA International, VITRUM and more.

Read our newsletter to learn more about these events and how to get involved, or visit our website at www.machinesitalia.org for news and announcements on upcoming initiatives.



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Lastly, after 8 years in North America, at the helm of the Chicago office first and then the Canadian Italian Trade Commission - ITA network, I will be joining the Industrial and Capital Technology Central Office in Rome, Italy where I will continue supporting Machines Italia's strategic policies.

My time in this beautiful continent has been a very exciting and formative professional and personal experience.

I wish you all a great Summer.

Arrivederci!

Matteo Picariello

Italian Trade Commissioner – Canada

FOCUS

Italy's Automotive Industry

2,500 companies, over 160 thousand employees and more than Euro 100 billion in total revenues. These are some of the key figures of the Italian automotive industry which ranks 6th in Europe and 19th in the world for production, and 4th in Europe and 9th in the world for sales. 65% of motor vehicles manufactured in Italy are sold abroad. The automotive industry has played and continues to play a very important role in Italy's economy. Italy's automotive value chain encompasses the vehicle, system and component design, manufacture and marketing for both the OEM and aftermarket segments.

The sector is grouped into three main segments:

- a) The automobile segment accounts for 59% of the total sector revenue.
- b) The component segment is the second largest by revenue, accounting for 30% of the total. In 2018, this segment's revenue grew by 3.3% year-on-year to €32.5 billion. In 2019, for the automotive components segment, exports remained broadly stable year-on-year (- 0.4%), amounting to €14.0 billion; imports fell by 2.8% in value year-on-year to €8.6 billion.
- c) The commercial vehicles, trucks and buses segment recorded aggregate revenue of €11.2 billion in 2018, broadly stable (+0.2%) year-on-year.

The motor vehicles production is privy to a few large Italian-based and international assemblers. Foreign multinational brands are active in the country through commercial subsidiaries or through partner importers and distributors. The component segment, on the other hand, is populated by many different companies, including numerous small to medium-sized businesses, spread throughout the country.

Cooperation and partnerships between companies along the supply-chain are crucial, enabling firms to split the burdensome costs required to research, develop and manufacture increasingly advanced products, by having each partner use its specific skills and know-how. This collaborative orientation is favoured by geographical proximity and the concentration of the automotive industry in four main regional clusters;:

- 1) The industrial district in Piedmont, dominated by Stellantis (ex FCA group). Piedmont based component producers account for around 45% of the national automotive sector's total revenue;
- 2) The "Motor Valley" in Emilia Romagna, where the world renown Italian luxury brands are produced;
- 3) Lombardy, where there is a high concentration of component manufacturers, especially in the province of Brescia.



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- 4) The Abruzzo automotive industry district, which is active in new technological developments for motor vehicles and transportations

The component segment is highly influenced by auto manufacturers' strong bargaining power over most of their suppliers. Furthermore, carmakers ensure that most of the costs and uncertainties associated with technological innovations are kept on component suppliers' shoulders. The supply side can be broken down into three 'grades' of parts suppliers, as follows:

Grade A: suppliers of complete modules and systems that have direct relationships with vehicle manufacturers: they oversee and assemble entire modules, reducing the manufacturer's need to coordinate each step in this process, and thus simplifying component management for them; they design integrated systems (e.g. brakes), concentrating heavily on technological innovation; there are not very many of these businesses due to high entry barriers in the form of

massive resources needed for R&D activities;

Grade B: suppliers of single components with a high degree of complexity, such as brake discs, brake callipers or sensors;

Grade C: suppliers of components characterised by a low degree of complexity: these businesses work mainly as sub-suppliers for 'A' and 'B' component companies and more rarely as direct suppliers to vehicle manufacturers (e.g. for cables and wiring, fittings and plastic parts).

The extent of vertical integration is moderate. Auto manufacturers have progressively spun off their component production activities, forming independent businesses.

In recent years, there has been a growing need for more extensive interaction between major component producers and companies that operate outside of



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the automotive sector. This is due to increasing demand for digital applications to be installed in vehicles – whether for communications, information systems, safety and security or entertainment.

R&D expenditures in the motor vehicle manufacturing sector account for 12.6% of all R&D investments in Italy. Approximately €2 billion is spent on R&D by the automotive industry in Italy. Globally, Italy ranks 9th for the intensity of its automotive R&D investments.

Over the coming years, the following major developments observed will influence the automotive sector:

- Sustainable mobility;
- Security systems and self-driving cars;
- Connectivity and in-car services;
- Car sharing;

In Europe, according to preliminary results compiled by the European Automobile Manufacturers' Association (ACEA), 1,753,307 sustainable mobility and new alternative fuel vehicles were registered in 2019; this figure is 41% higher than the 2018 total. Breaking down these registrations by fuel type, there were 564,225 fully electric (ECV) cars, 365,372 battery-powered (BEV plus fuel cell) cars, 198,853 plugin hybrids, 931,801 HEV mild-full hybrids, and 257,281 gas-powered cars (natural gas, GPL or E85).

Alternative fuel vehicles have gained popularity in Italy, which was the second-leading market for new alternative fuel car registrations in Europe in 2018. According to the latest data available (from ANFIA), cars powered by alternative fuels accounted for 15.7% of all new car registrations in 2019, up from 13.3% in 2018. The biggest year-on-year increase was recorded by electric cars (+113.4%), followed by hybrids (+34.1%), but other mixed-fuel car registrations also showed year-on-year growth (petrol-LPG up 8.8% and

petrol-methane a more modest 3.2% increase). With regard to sustainable mobility, the electric engine components are a primary recipient of R&D resources. The shift towards alternative fuel vehicles brings about inevitable changes in assembles and OEMs supply-chains.

Parallel to the growing popularity of alternative fuel cars, infrastructure investments have been required, including charging stations (both public and private); such investments have been and continue to be uneven across the country, with a much greater concentration of stations located in the north. According to national electricity provider ENEL, there are currently 11,169 electric car charging stations in the country, and ANFIA claims that it would be optimal to have at least 30,000 stations installed by 2021, at least 170,000 by 2025 and 560,000 by 2030.

Based on the OECD's data on foreign direct investments (FDI), the stock of inward FDI into Italy in the "manufacture of motor vehicles, trailers and semi-trailers" sector made up 3.9% of the total investments in the country. Over the two years 2017-2018, FDI inflows had exceeded outflows in the automotive sector. In 2018, inward automotive FDI stocks rose by 5.2% from 2017 to reach a value of \$16.693 billion.

There are 186 active automotive sector companies in Italy that are at least partially foreign-owned. The majority of these firms are located in the north. They employ a total of 7,958 workers and their combined annual revenue is over €1.1 billion. It should be noted that 153 of those 186 companies, foreign ownership constitutes a majority of the share capital.

The information above was part of an in-depth report compiled by Cerved Group for Invitalia and the Italian Trade Commission - ITA Invest in Italy program. To learn more about business and investment opportunities in the automotive industry in Italy, please contact toronto@ice.it

SUCCESS STORIES AND TESTIMONIALS

SMW Autoblock Continues To Grow In North America And Worldwide

SMW-AUTOBLOK is a global market leader in the manufacturing of workholding systems for turning, grinding and milling machine tools. The company designs, develops, manufactures and supports a variety of technology and solutions for different industries and applications worldwide. Founded in Turin, Italy's notorious automotive cluster, almost 80 years ago (1942), SMW-AUTOBLOK moved, during the course of a couple of decades, from a workshop to fully-industrialized production. The company steadily became the leading maker of chucks in Italy. In the 1960s Autoblok started exporting its products abroad and it inaugurated the first foreign branches in France, Germany, the UK, Sweden, Brazil and Japan.

In the early 70s, Autoblok opened its subsidiary in the USA. With the advent of new numerical control technologies, Autoblok developed more sophisticated and specialized products, reaching the North American continent at a time when very few Italian companies managed that feat.

Throughout the 90s, SMW-AUTOBLOK entered the oil and gas industry by engineering specific technologies for the oil extraction and field operations. In the meanwhile it finalized the acquisition of OML and MARIO PINTO thus consolidating its leadership position in the Italian market. Mario Pinto is a maker of manual chucks, live-tooling equipment and toolholders. OML



specializes in static products, vises, and blocks. In the early 2000, while continuing its international growth and strategic acquisitions SMW also strengthened the Italian operations by investing in new facilities and equipment. The size of its workforce also grew significantly both in Italy and abroad.

In 2017, in Stuttgart, SMW-AUTOBLOK reached an important milestone by being awarded the prestigious "100 Sites of Industry 4.0" recognition from the Baden-Wuerttemberg state government for being one of the most technologically advanced companies in the German Bundes.

Today, SMW-AUTOBLOK counts two modern sites in Italy in Caprie, near Torino, where the global HQ is located and Petacciato (CB) as well as subsidiaries in China, Czech Republic, France, Germany, Great Britain, Japan, India, Mexico, Korea Poland, Russia Slovakia, Spain, Sweden, Taiwan, Turkey, USA (TX, IL).

Recently the company has been growing its business in Canada by winning important customers in the automotive and other key industries. With the support of Machines Italia and the Italian Trade Commission network SMW-AUTOBLOK has been gathering intelligence and meeting with key stakeholders to explore a possible expansion in the country. The company's philosophy and the nature of its advanced solutions require close proximity and strong partnerships with end users.

Source: [SMW Autoblok](#)

source: www.milenio.com - source: www.clusterindustrial.com

EVENTS & INITIATIVES

CANADA

Industrial Export To North America Wraps Up

The Italian Trade Agencies in Toronto and Chicago s, in partnership with the [Torino Chamber of Commerce](#), assisted a group of 14 Italian technology SMEs allowing them to learn and take advantage of business opportunities in both Canadian and US markets. Torino and the Piedmont Region in Italy have been a World-class hub for advanced industrial technology and the automotive industry for well over a century. Car makers and suppliers such as Fiat (FCA), Comau, Iveco, NHC, Ferrero, Lavazza are all located within this region.

Export to North America was launched at the end of November 2020 with a series of country presentations and technical webinars hosted by the Italian Trade Agency, and saw the participation of industry experts and testimonials such as [Util Canada](#), an Italian automotive company with manufacturing facilities in Canada, [Elliott Matssura](#), Canada's largest and oldest machine tool distributor, [Bryan Cave Leighton Paisner](#), a US-based international consulting firm, as well as international automotive and transportation companies including [Magna PowerTrain](#) and [Prinoth AG](#).

Stage 2 and 3 of the project consisted of company-specific, in-depth market research and market surveys to identify importers, distributors and potential



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partners in both Canada and the US. During the matching phases of Industrial Export to North America, over 600 US and Canadian companies were surveyed and a total of over 100 meetings with local prospects were surveyed. The Italian industrial technology companies which were part of this initiative are:

[DIE LUBRICATION SOLUTIONS SRL](#) - mould lubrication systems including metal stamping, nozzles and for spraying and nebulizing moulds

[ENDURANCE ENGINEERING SRL](#) - aluminum parts manufacturing and manufacturing of forged steel components and injection moulding components

[ERRECINQUE SRL](#) - flexible thermoplastic tubes and hoses and fluid transmission components

[FRAP Spa](#) - automotive components (suspensions, steering etc.)

[GINALCO srl](#) - stainless and aluminum tanks and silos and totes

[I.M.A.TE.G 93 Srl](#) - rubber components for appliances and the automotive industry

[MORELLO Spa](#) - Tool and die, forgings for the automotive, transportations and defence industry

[PROSYSTEM ENGINEERING Srl](#) - design and engineering services for industrial plants and production lines

[SAMEC Srl](#) - design, assembly and installation of fully automated lines

[SIXTAU Spa](#) - industrial automation (automotive), software programming and testing

[T.S.T. Srl](#) - tool and die, moulds design and manufacturing and plastic injection moulding

[A.PNE.S. srl](#) - automatic spray guns, feed pumps and compressors, thickness gauges and colour change blocks

[CST Srl](#) - automotive moulds making

[Cultraro Automazione Engineering Srl](#) - dampers for the automotive, sportswear and appliances industries.



For further information on the initiative, and to connect with participating Italian companies from the Torino area in Italy, please contact toronto@ice.it (Canada) or chicago@ice.it (USA)

MCE Live + Digital: HVAC, Plumbing, Energy Technology Conference & Show

The Italian Trade Commission - ITA and Machines Italia organized a delegation of Canadian and Mexican buyers to MCE Live + Digital which took place online April 8th and 9th, 2021.

MCE is one of the world's largest conferences and trade shows for industrial and commercial HVAC, plumbing, refrigeration, renewable energy, cogeneration technology and much more. More than 160 thousand visitors, from 54 countries and 2,500 exhibitors usually attend the biennial trade event in Milano, Italy.

While the 2020 physical edition of the show was cancelled due to health and safety concerns related to the COVID-19 pandemic, its organizers decided to host the event virtually this year. The robust program and the roster of exhibitors, speakers, and attendees more than compensated for the lack of tangibility making it a very successful B2B gathering.

12 North American companies - 7 from Mexico and 4 from Canada - attended MCE Live + Digital 2021 delegation, including: DEI & Associates Inc., RS Breakers and Controls, Octagon Capital RS Holdings Inc., Apotema Estudio, Arditti + Rdt Arquitectos, Juskani Alonso Estudio, La Revolucion Mexicana Del Diseño, Pascal Arquitectos, Vázquez del Mercado Arquitectura, S.C., ZD+A, WZMH Architects.



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Overall 260 industry professionals - amongst architectural firms, importers/distributors of technology, large industrial and civil engineering firms, large architectural firms, large specialized contractors (tier 1), big end-users, utilities, and energy management bodies - from 26 countries were involved in the Italian Trade Commission - ITA worldwide network foreign delegation program at MCE Live + Digital 2021.

Canadian and American delegates were offered full access to the MCE program of webinars, web-presentations, access to the virtual exhibition halls, and opportunities to interact with exhibitors and visitors via the event's online platform.

For further information on this initiative and to inquire on how to be part of [MCE Expocomfort 2022](#) in Milan, Italy please contact toronto@ice.it or chicago@ice.it.

Italy's High Tech Back At Collision 2021

Machines Italia and the Italian Trade Commission - ITA Toronto participated in [Collision 2021](#) virtual summit that took place from June 21-24, 2021 with a small contingent of Italian startups: [Video Systems Srl](#), [Deliverart Srl](#), [Ermes Cyber Security Srl](#), [Telecom & Security Srl](#), [RIC3D Srl](#), [Look Lateral Inc](#).

Billed as the "Olympics of tech," Collision is one of the fastest growing and largest tech-conferences in the world with a whopping 25,000 attendees participating from over 120 countries, engaging for four days with some of the greatest minds in technology and featuring A-list speakers including Prime



Minister Justin Trudeau, producer and artist TIMBALAND and founder and CEO of Medium, Ev Williams.

Collision is the North American edition of a global series of tech conferences that include Web Summit (Europe) and RISE (Hong Kong).

Machines Italia and ITA attended the first Canadian edition of the event in 2019 that was held in Toronto.

For further information on this initiative, please contact toronto@ice.it

MEXICO

High-level Panel On Mexico-Piedmont Business Opportunities

Business Opportunities Between Mexico and Piedmont was held on Wednesday 26 May 2021. The webinar was organized by the Piedmont Region, the Consulate General of Mexico in Milan, the Honorary Consulate of Mexico in Turin and [Ceipiemonte](#), and the Italian Agency for the trade promotion, internationalization and investment attraction of the Piedmont Region.

The purpose of the event was to highlight the business and investment opportunities for Piedmontese companies in Mexico. With a relatively young population - 26 years of age - of approximately 120 million, an area of almost 2 million square km, and an attractive GDP growth rate, which makes it the 15th world's largest economy, Mexico is a gateway for both North and Latin America.



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Piedmont, which boasts a long tradition and excellence in advanced industrial technology, research and innovation, may be an important partner for Mexico and its dynamic, fast growing industrial base, vast mineral resources, and wide-ranging services sector. As the Councilor for Internationalization of the Piedmont Region Fabrizio Ricca pointed out: "Events like this are extremely important for our companies and our export-oriented economy. The creation of international synergies is a natural course for local growth in both Piedmont and Mexico." Likewise, Mr Ricca also added "I am convinced that together we can do good things for the Piedmontese and for Mexico ».

The technological expertise of Piedmont companies are in high demand in Mexico, which in turn offers the possibility to access the largest free trade area in the world - T-MEC - as Ambassador María de los Ángeles Arriola indicated: "Mexico is an excellent window of opportunity for Piedmontese companies that want to expand their business into foreign markets."

«Mexico and Italy» —the diplomat continued— "not only share a common historical past and cultural roots with similar values, but Mexico also represents the first market in Latin America for Italian exports and a reliable partner for investments. For its part, Italy positioned itself as the 5th largest foreign investor in Mexico in 2019 and since 2012 the two countries have established a strategic bilateral relationship. Mexico is the world's leading exporter of industrial products to the United States and, together with the latter and Canada, is part of the North American free trade area, T-MEC, which counts 493 million consumers and a total, combined GDP of 24 trillion dollars. Commercial transactions from Mexico to the United States exceed \$ 1.2 billion per day."

For further information on the initiative, please contact messico@ice.it

USA

The USA And The Post-Covid Perspectives For The Machinery & Systems Industry!

What would you do with 2.3 trillion dollars? 250+ participants who attended the web event held last June 1, 2021 found out. You can too, by clicking [here](#).

Three panels, eleven speakers and hundreds of expected participants made this webinar a must-go to get insights about the post-pandemic scenario within manufacturing in the USA and how Italian machinery and engineering companies can provide a contribution to its take-off. The event revolved around three broad sectors, i.e. agricultural equipment, industrial machinery and clean technologies.

In the first two panels, leading USA and Italian government officials, economists, and business strategists provided updated analyses of the USA manufacturing ecosystem, in the context of the priorities and the budget increases set forth by the Biden Administration for the post Covid-19 scenario.

In the third panel, representatives from Italian entrepreneurial associations and the Italian Trade Agency discussed their promotional activities within the USA market in the second part of 2021 and 2022.

The event was organized by the Embassy of Italy in Washington, DC, and Confindustria, the most important federation of Italian entrepreneurial

associations, in coordination with the Italian Trade Agency, which supports the internationalization of Italian based companies. The program was as follows:

OPENING REMARKS

- Armando Varricchio, Ambassador of Italy to the United States
- Barbara Beltrame Giacomello, Vice-President for Internalization, Confindustria
- Carlo Ferro, President, Italian Trade Agency (ICE)

PRESENTATIONS

- Femi Elegbede (Ph.D.), Economist, SelectUSA, International Trade Administration, US Department of Commerce
- Seth Meyer (PH.D.), Chief Economist, US Department of Agriculture
- Christopher Guith, Senior Vice President, US Chamber Global Energy Institute
- Lori Glover, Managing Director, Global Strategic Alliances, MIT Computer Science & Artificial Intelligence Lab

ROUNDTABLE

- Antonio Laspina, Director, ICE New York
- Giuseppe Lesce, President, FEDERMACCHINE
- Alessandro Malavolti, President, FEDERUNACOMA
- Marco Nocivelli, President, Federazione ANIMA

QUESTIONS & ANSWERS

- Moderator: Maria Luisa Rossi-Hawkins, Mediaset

The June 1st, 2021 program had over 250 live attendees out of 500 from Italy, USA and abroad who had registered for the event.



For further information on the initiative, please contact chicago@ice.it

Italia Demo Days At World AG EXPO® 2021

Throughout April 2021, the Italian Trade Commission - ITA has launched the Italia Demo Days, a series of free digital events open to all attendees of the [World Ag Expo Digital Platform](#).

Each Demo Day featured an educational session with Lessiter Media experts and U.S. market dedicated product video demonstrations specifically created by 41 Italian manufacturers. The educational session covered topics such as hay and forage equipment, specialty crop equipment, and vegetable cropping machinery. The Italia Demo Days jointly attracted over 2,000 viewers/attendees.

If you missed any of Italia Demo Days appointments covering, you may access all presentation materials at the following [link](#).

To be eligible to win one of the three [Ag Equipment Intelligence VIP Memberships](#), valued at over \$3,000.00, you must watch three of the Demo Days events.

There is still time for you to win one of our final three subscriptions, along with a chance to automatically be added to a shortlist to attend EIMA International in Bologna, agricultural technology show in Italy from October 19-23, 2021 as part of the ITA - UNACOMA sponsored trade delegation. In order to be added to the shortlist for EIMA 2021 delegation, you must complete the following [form](#).

For further information on the initiative, please contact houston@ice.it



The Italian Glass Series

The ITALIAN GLASS SERIES is an online video project in 4 episodes created by Italian Trade Commission - ITA, GIMAV, the Italian Association of Manufacturers and Suppliers of Machinery, Equipment and Special products for Glass Processing in collaboration with National Glass Association (NGA).

The series features leading Italian glass working companies and cutting-edge technologies, materials and processes which have been carefully selected for their suitability and changing impact for the US Market. Though intended for a wide audience, these videos showcase glass working machinery in motion, along with exclusive interviews with developers, engineers and end-users. They convey the ingenuity, passion and dedication of the Italian glassbuild community which include both processors and technology providers.

The series has been simultaneously released on three YouTube Channels on Tuesday, May 18, 2021: Glass Magazine YouTube Channel, GIMAV YouTube Channel and MachinesItalia YouTube Channel and it is still on line!

According to the US Department of Commerce, since 2019, Italy has been the first world supplier of glass working machinery to the U.S. Throughout 2020, Italian machinery exports arrived at a value of more than \$123 million dollars with a global market share of 19.6%. A trend confirmed for these first months of 2021.

Watch the series and learn about the companies and technologies at the following [link](#).

The series served as launching pad for the Italian pavilion at Glassbuild America (Atlanta Sep. 13/15, 2021), where visitors will be able to find out how



to participate in Vitrum 2021 (Milan Oct 5-8, 2021), the biennial international glass expo at its first edition after the pandemic lockdown.

Subscribe to get more insights about Italian glass technologies and get the chance to win 1 of the 100 FREE passes to attend Glassbuild America 2021!

For further information on the initiative, please contact houston@ice.it

COMING SOON

CANADA

Confindustria VELP Take Industrial Technology To Canada

The Veneto, Emilia Romagna, Lombardy and Piedmont (VELP) regional branches of [Confindustria](#), the General Confederation of Italian Industrialists and the Italian Trade Agency's Toronto and Montreal offices are embarking on a year-long project to assist Italian SMEs to learn about business opportunities and find commercial partners in Canada. The VELP Regions are the four most dynamic economies within Italy and have strong trade ties with Canada. Almost 70% of Italy's exports to Canada in 2019 originated from the Veneto, Emilia Romagna, Lombardy and Piedmont regions. In the past 10 years, VELP exports to Canada more than doubled: +124% in 2019 compared to those in 2009 with machinery and industrial equipment representing more than ¼ of the region's exports to Canada. Despite these encouraging figures,

there are plenty of Italian companies that are unaware of Canada's potential as an export market and an investment destination.

The Confindustria - Italian Trade Agency program kicked off at the end of May 2021 with the recruitment, selection and training for the participating Italian companies and will continue throughout the year with business scouting, B2B meetings with Canadian counterparts and trade missions to Veneto, Emilia Romagna, Lombardy and Piedmont.

For further information on the initiative, to connect with the Italian companies from the VELP Regions in Italy, please contact toronto@ice.it

Innovation And High Tech At BIAT 2021 – Back To The Physical Edition

BIAT - Innovation and High Technology Lab, funded under the Cohesion Action Plan of Italy's Economic Development Ministry, is an initiative designed to enable enterprises and research systems of southern Italy in particular, the regions of Abruzzo, Molise, Sardinia, Basilicata, Campania, Calabria, Apulia and Sicily - to express their full potential for innovation and excellence. The event is organised by the Italian Trade Agency in collaboration with the partnering Regional Governments.

BIAT aims to promote the placing on the market and/or the transfer of innovative products and services or high technology and intangible assets (patents in particular) by matching commercial and technology supply and demand between startups, innovative SMEs, business networks, universities, technology parks and foreign counterparts.

The event is divided into 3 distinct phases:

- collection of project proposals that can be applied to commercial, industrial, and technological enterprises of the South Italy Regions.



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- identification of foreign counterparts through an online matchmaking system that will allow foreign companies to consult the summaries of proposed projects and select those of interest.
- carrying out meetings between Italian and foreign counterparts.

The sectors involved include biotechnology, green economy (circular economy, renewable energy, environment), ICT, innovative materials, nanotechnologies, and technologies for smart cities.

The 2021 edition of BIAT will be held from September 22 to 24 in Taormina, Sicily. Almost 100 Italian startups signed to meet with the international delegates from various countries including: Austria, Belgium, China, Croatia, Denmark, Estonia, Finland, France, India, Israel, Japan, Latvia, Netherlands, Norway, Poland, Russian Federation, Singapore, Slovenia, South Korea, Sweden, Switzerland, Turkey, United Arab Emirates, and the United Kingdom.

Machines Italia and the Italian Trade Commission - ITA will invite selected manufacturing and tech companies, venture capitals and angel investors from Canada and the US to attend the in-person event. Travel and hotel costs will be covered by Machines Italia.

For further information on BIAT 2021 and how to be part of the Machines Italia and Italian Trade Commission delegation please visit: www.biat-ita.it or contact toronto@ice.it chicago@ice.it

Gearing Up For MCE Expocomfort 2022

MCE Expocomfort is one of the world's largest conferences and trade shows for industrial and commercial HVAC, plumbing, refrigeration, renewable energy, cogeneration technology and much more. More than 160 thousand



visitors, from 54 countries and 2,500 exhibitors usually attend the biennial trade event in Italy.

While the 2020 edition of the show was cancelled and the 2021 one was held online due to health and safety concerns related to the COVID-19 pandemic, [MCE Expocomfort 2022](#) will once again be hosted in Milano, Italy from March 8 to 11, 2022.

Machines Italia and the Italian Trade Commission - ITA will kickstart the countdown to [MCE Expocomfort 2022](#) with a media and industry web event preceded by an extensive promotional campaign in collaboration with Plumbing & HVAC magazine in Canada, and Plumbing Mechanical magazine in the US.

The campaign will include training and technical sessions, factory tours, presentations by [MCE Expocomfort 2022](#) main exhibitors and featured experts, and the possibility of winning a trip to Milan, Italy to attend the event.

For further information on this initiative and to inquire on how to be part of [MCE Expocomfort 2022](#) in Milan, please contact toronto@ice.it or chicago@ice.it.

MEXICO

ASSOMAC Focus Mexico: Webinar Series And B2B E-meetings Sessions

Machines Italian and the Italian Trade Commission - ITA in collaboration with [ASSOMAC](#), the National Association of Technology Manufacturers for Shoes, Leather Goods and Tannery, organized a series of three webinars. The webinars that are hosted on the ITA's Smart 365 Fair web platform, aim to promote Italian excellence and know-how in the leather and tanning industry, to showcase the latest machinery and technology and to consolidate and create new commercial relations with local manufacturers.

The webinar series was launched on June 9, 2021 and the next appointments are scheduled for July 22, 2021 and September 8 2021. Each session focuses on specific aspects and technologies for tannery leather goods and is followed by B2B meetings between Italian technology providers and Mexican companies. To facilitate the matching and networking outreach and the B2B meeting scheduling, an Italian technology Pavilion has been created on the Smart 365 Fair: www.italiantechdays.digital.ice.it

For further information on this initiative, please contact messico@ice.it

Simac Tanning Tech 2021: Back To The Fair

[Simac Tanning Tech](#), is one of the leading international annual trade shows for tanning and leather technology with over 300 exhibitors, from 25 countries, thousands of visitors and several thousand square meters of machinery and technology on display. The fair is also an opportunity to open a window on the future of manufacturing thanks to the Innovation Corner, a project dedicated to industry 4.0 solutions, developed by the Italian Trade Agency and [ASSOMAC](#), the Italian National Association Of Manufacturers Of Footwear, Leather goods And Tanning Technologies.



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Simac Tanning Tech 2021 will take place in Milan, Italy, from September 22 to 24, 2021. ASSOMAC and the Italian Trade Commission - ITA network of global offices will invite international buyers to attend the event. For the last in person edition, in February 2019, ASSOMAC and ITA sponsored 150 foreign delegates, from 25 countries including Algeria, Argentina, Bosnia and Herzegovina, China, Colombia, Cuba, Egypt, Ethiopia, India, Indonesia, Iran, Mali, Mongolia, Morocco, Palestine, Pakistan, Poland, Romania, Russia, Serbia, South Africa, Tunisia, Vietnam and Zimbabwe. There was also an Iraqi delegation organised by UNIDO. The Machines Italia desks invited eight companies from Mexico and the USA.

For further information on the initiative and to inquire on how to be part of the ASSOMAC and the Italian Trade Commission - ITA delegation to Simac Tanning Tech 2021, please contact messico@ice.it or chicago@ice.it

ACIMIT: Italian Technology For Mexico's Textile Industry

Machines Italia and the Italian Trade Commission - ITA in collaboration with [ACIMIT](#), the Association of Italian Textile Machinery Manufacturers, are organizing a series of webinars to showcase the best of Italian textile technologies and create networking opportunities between Italian machinery providers and Mexican textile manufacturing companies.

The webinars will take place on 29 and 30 September 2021 and will be hosted on the ITA Smart 365 Fair web platform.

For further information on the initiative, please contact messico@ice.it



USA

Stone Working Technologies @ Coverings 2021

Machines Italia and the Italian Trade Commission - ITA Chicago office, is excited to be supporting seven (7) Italian innovators from the stone working machinery sector at [Coverings 2021](#)—the preeminent event in North America for ceramic tile and natural stone.

As part of Machines Italia-ITA's Italian Pavilion — hosted in conjunction with [Confindustria Marmomacchine](#) — July 7th - 9th, in Orlando Florida, our exhibitors will be highlighting their individual cutting-edge solutions to a truly global audience, and demonstrating what makes Italy a global leader in stone working machinery.

Interested in learning more about how our exhibitors can provide you with the solutions required to move your business forward? If you are at the show, stop by our Booth #5115 and chat with a member of our team who can match you with a partner based on your specific needs.

Can't attend the show but still want to learn more and talk to one of our exhibitors? [Click here](#) to see this year's exhibitors who are partnering with us, or contact Brigitte Auteri at ITA Chicago Office for more information chicago@ice.it.

VITRUM 2021: Where The Glass Industry Comes Alive

VITRUM – the international trade show specialized in machinery, equipment and systems for flat and hollow glass and in glass and processed products for industry – will take place from October 5-8, 2021 at the Fiera Milano Rho fairground. With almost 300 exhibitors from 25 countries, 330 thousand square feet of exhibition space, 11 thousand visitors from 85 countries, the Milan show is a must attend event for glass industry professionals.

A sneak peek of Vitrum 2021 was given during the course of the MEET VITRUM 2021 web presentation that was hosted by VITRUM President, Dino Zandonella Necca, assisted by Director, Fabrizio Cattaneo. The video of the live-streamed event is available on the VITRUM YouTube channel: <https://bit.ly/3aE7Hqa>

The latest news and announcements included:

- the new pricing system based on stand size that encourages exhibitors to display their technologies at the show.
- the “GLASS IS” project, the themed pathway that runs parallel to and integrates the already well-established Specialized___missing a word/the specialization?’___, to highlight the qualities end-users can expect in glass products, while also promoting the technologies that made them possible,
- the new VITRUM Life editorial portal, that hosts constantly updated news from exhibitors and the world of glass, and
- Glass Week, complementary to the show, places glass at the center of attention in Milan, engaging trade professionals, citizens and tourists through exhibits and themed events.



Offering exhibitor testimonials during the webinar were Raphaël Prati, Group Marketing & Communications Director for Biesse SpA and Barbara Antonini, entrepreneur and Board Member of Antonini Srl who, drawing on first-hand experience, shared their perspectives on the outlook for the show and for the industry, in light of the current situation.

Machines Italia and the Italian Trade Commission - ITA will invite 35 selected North American importers, distributors and end-users of glass processing technology to attend Vitrum 2021. Travel and hotel costs will be covered by ITA.

For further information on VITRUM 2021 and how to be part of the Machines Italia and Italian Trade Commission delegation please contact toronto@ice.it chicago@ice.it mexico@ice.it

EMO Milano - The Magic World Of Metalworking

From October 4 to 9 2021, Milan will host [EMO](#), the world's largest machine tool exhibition with 1,600 exhibitors, 120,000 sq. m. floor space, 155,000 visitors from 120 countries. The Milano event is organized by Italy's [UCIMU-SISTEMI PER PRODURRE](#) on behalf of CECIMO, the European Association of Machine Tool Industries.

Last September 23, 2020, EMO Milano 2021 was officially announced to North America through a virtual press conference [EMO MILANO 2021 UPDATE @ IMTS SPARK](#) during the course of which Doug Woods - President of the Association for Manufacturing Technology - AMT, . Marco Saladini - Trade Commissioner at the Italian Trade Agency Chicago, USA office and Luigi Galdabini - General Commissioner of EMO Milano 2021, explained to media and industry attendees why EMO is the “2021 event not to miss” for global manufacturers to discover the technological innovations that will determine the future of manufacturing illustrating



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its ongoing digital transformation worldwide. Mr. Galdabini also presented the machine tool sector data from both Italy and the EU.

The video footage of the virtual press conference hosted on IMTS Spark is available at the following [link](#) (a complimentary registration is required).

For the past few months, Machines Italia Canada, in partnership with [Canadian Metalworking](#) and [Canadian Fabricating and Welding](#), has been conducting an advertising campaign to promote the event in Canada. View the [ad and promo video](#) feature on the June 2021 issue of Canadian Metalworking.

For further information on the initiative, please contact chicago@ice.it and toronto@ice.it

Countdown To EIMA INTERNATIONAL 2021

[EIMA INTERNATIONAL](#) is one of the world's leading agricultural machinery and technology trade shows. Its 44th annual edition will take place from October 19th to 23rd, 2021, and it will be the first international physical event scheduled to take place in Bologna, Italy after the COVID pandemic lockdown. [FEDERUNACOMA](#), the Italian Federation Of Agricultural Machinery Manufacturers, has been organizing the event in Bologna since its first edition in 1969. approximately 1,600 exhibitors have already formalized their attendance.

Machines Italia and the Italian Trade Commission - ITA will invite 35 selected North American importers, distributors and end-users of agricultural technology to attend EIMA INTERNATIONAL 2021. Travel and hotel costs will be covered by ITA.

For further information on EIMA INTERNATIONAL and how to be part of the Machines Italia and Italian Trade Commission delegation please contact toronto@ice.it houston@ice.it mexico@ice.it

INDUSTRY NEWS

CANADA

37 Italian Packaging Machinery Companies Help Out The Vaccination Efforts

A total of 37 Italian packaging machinery manufacturers - predominantly members of Machines Italia's partner association [UCIMA](#) - have responded to Confindustria's appeal to voluntarily make their sites available for use in the national COVID-19 vaccination programme.

A large number of companies based in many areas of the country have responded to the call to create a map of potential "community factory" sites throughout Italy, an initiative that has seen a total of more than 10,000 factories proposed. This figure reflects businesses' strong spirit of service towards the country and represents a social and entrepreneurial response to the period of uncertainty that has been afflicting the entire global economy for over a year.

The Italian employers' federation, Confindustria, launched the initiative following discussions with the COVID-19 Emergency Commissioner, General Figliuolo, with the aim of identifying companies willing to make their sites available for use as vaccination centres. This operation will allow millions of people working at the companies and belonging to the local communities to be vaccinated simultaneously. Confindustria initially approached large trade

associations such as Ucima, whose members tend to be highly structured organisations, with suitable infrastructure for an operation of this scale.

The COVID-19 emergency that broke out last year did not catch the sector's businesses unprepared, as their decision to adopt Industry 4.0 technologies for remote control of installations, testing and assistance have enabled them to maintain close contacts with their customers all over the world.

A faster and more structured vaccination programme is enabling Italian companies to once again offer their renowned expertise and know-how to all international markets and respond rapidly to their customers' needs.

Source: [UCIMA](#)

*Bausano Twin-screw Extruders Powered By Multidrive Technology In The US And Canada

The Italian international leader in the design and manufacture of customized extrusion lines for processing of plastic materials, [Bausano](#), announced the introduction of its next generation lines of twin-screw plastic extruders in the US and Canadian markets. With world-renowned "made in Italy" quality and unrivaled technological innovation, Bausano's two renewed product lines - MD Plus and MD Nextmover - are best suited for several types of extrusion, pipes, granules, wood plastic composites (WPC), profiles and materials used in the medical industry.

Bausano twin-screw extruder lines are noteworthy for their unique, patented Multidrive transmission system, a careful study of interpenetrating and counter-rotating screw geometry, and the newest motor generations and tools for consumption analysis, all of which combine to deliver high-levels of efficiency, durability, reliability and sustainability.



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“Our extrusion lines are the result of advanced engineering that combines innovation with more than 70 years of know-how in plastic transformation processes. Our Multidrive system has increased the efficiency and the service life of our machinery, undoubtedly setting a new high standard in the extrusion industry for both.

Our approach to design and development, production, assembly and testing steps ensures the highest technical and functional quality standards, and we are very excited to introduce our next generation lines of twin-screw extruders to the US and Canadian markets,” said Clemente Bausano, Vice-President of Bausano.

Bausano Multidrive technology is the result of the company's many years of research and experimentation. With a unique design that substantially reduces stress on motor shafts, gears and screws, thanks to the tightening torque strain being distributed on two pairs of motors, Multidrive delivers higher power on screws equal to the power delivered to increase precision and reduce energy use. Compared to traditional systems, Multidrive's innovative distribution of motion also reduces the likelihood of faults due to excessive stress on mechanical components, which ensures a longer average service life of the machine. Motors are managed by a single static frequency converter, an instrument capable of ensuring constant rotation and perfect synchronism, without using any additional devices.

The MD Nextmover line features an all-new Digital Extruder Control 4.0 system with a capacitive, multi-touch, panoramic screen. It performs continuous screening of the system by processing reports and graphs in real time to easily and precisely analyze extrusion parameters and consumption. MD Nextmover also includes an innovative, Smart Energy System for contactless cylinder heating. By using an alternating electromagnetic field, the new system delivers a significant reduction in wear-and-tear while delivering energy savings of up to 35%.



Both twin-screw lines also feature special multi-stage thrust bearings, which are designed to triple the dynamic load and enable the extruders to handle high volumes of production. For smaller lines, Bausano has developed Multidrive 2x2, which features a single pair of motors to reduce overall dimensions while optimizing gearbox operation.

Source: [Bausano](#)

Lamborghini Unveils \$1.8 Billion Plan to Electrify Its Supercars

Italian supercar maker Lamborghini has outlined a sweeping \$1.8 billion plan to slash its vehicles' emissions in coming years — including its first-ever all-electric vehicle.

Stephan Winkelmann, the brand's CEO, told Bloomberg that the initiative — the most expensive in company history — will cut those emissions in half by 2025, one year after the company's deadline to introduce a plug-in hybrid version of each of its models.

The brand's first fully battery-powered car, meanwhile, is set to be rolled out in the second half of the decade.

Numerous makers of supercars are already producing electric vehicles, but they tend to have very limited production runs and very expensive price tags. Lamborghini's efforts coincide with a major push into electric vehicles by Volkswagen, its parent company, but Winkelmann told Bloomberg that the challenges facing high-performance sports car manufacturers are different — and trickier — than those facing mass-market automakers.

For one, they must completely overhaul their vehicles without significantly altering the driving experience for a relatively small number of wealthy buyers.



For another, although battery technology has come a long way, it isn't yet able to get Lamborghini-style power into its small, lightweight frames.

The company did not disclose many details about its forthcoming EV, but Winkelmann indicated it will be a four-seat vehicle instead of a two-seat sports car.

Lamborghini last month reported delivering more than 2,400 vehicles in the first quarter of the year, a 25% increase compared to the same period in 2020 and a new record for the company.

Source: [Thomas Industry](#)

MEXICO

Italy's A.Celli Supplies Advanced Technology Solutions For New Blue Tissue Plant in Mexico

Governor Marco Mena recently inaugurated [Blue Tissue](#)'s newest plant in the municipality of Yauhquemehcan in Mexico's Southern State of Tlaxcala.

Carlos Morodo Díaz, General Director of Blue Tissue, pointed out that the company is equipped with state-of-the-art machinery for the production of paper in the healthcare sector, and an extensive national distribution network that represents 3% of paper production in Mexico and more than 15% in commercialization of professional hygiene products.

[A.Celli](#) Paper, and its IDEAL® and Winder E-WIND® solutions are part of the Mexican company's success. Based in Capannori, Italy, A.Celli offers a comprehensive range of master roll winders and slitter-rewinders featuring



state-of-the-art customized solutions for spunbond, spunmelt, spunlace and air through bonded nonwovens roll goods production, with a special focus on lightweight fabrics and high-speed production. Nonstop axial unwinders and multifunctional lines for high-speed lamination, for the treatment of medical products and for the handling of bulky and small format reels (Spooling) complete the machinery range.

Source: [Papnews](#)

The Manufacturing Industry Leads The Economic Recovery In Mexico

According to data from the INEGI (National Institute of Statistics and Geography), the manufacturing industry proved to be the most resilient and dynamic sector of Mexico's economy. Though still below pre-pandemic levels, the monthly indicator of industrial activity has been steadily growing for the past 10 months now. The manufacturing sector grew, in March 2021 (last available data), +3.0% compared to the previous month while the year over year rebound was +5.5%. Leading the growth were the automotive and electronics industries which are the most export-oriented segments of the manufacturing sector.

The consolidation of the T-MEC, the Agreement between Mexico, the United States and Canada, has provided the new impetus to the country's exports to the other North American trade partners which account for over 80% of Mexico's total exports. Not coincidentally, Mexico's trade surplus reached a new all-time high of 5.5 billion dollars. The stability and certainties brought forward by T-MEC, with particular regards to domestic content, rules of origin

as well as labour regulations, have benefited Mexico's manufacturers and exporters. Source: [Deloitte www.eleconomista.com](https://www.deloitte.com/ww/en/issues/economist)

Casa Cuervo Chooses SACMI Labelling: Versatility + Performance For A Tradition Of Excellence

[Casa Cuervo](#), the oldest and most renowned tequila producer and distributor in the world, chooses [SACMI](#) FLEXI OPERA for its production plant in Guadalajara, Mexico. We discussed this with Pedro Castro Ocegueda, manager of the Edisa plant, where the latest generation SACMI labeller has been successfully installed and started up in recent weeks.

What is the story of Casa Cuervo, and how is it perceived in Mexico and around the world?

«Casa Cuervo" was born as a family business, the result of 10 generations producing high-quality tequila. In recent years, the Group has expanded its activities to the production and marketing of rum, whisky, gin and other beverages, always focusing on its product and brand excellence, which makes our bottles famous all over the world».

What are the prerequisites for investing in SACMI Labelling?

«As a company, we focus a lot on international markets, without neglecting the traditional character and identity of our brands. A policy that, from the product, extends to the packaging, to our unmistakable bottles, then to the label. SACMI is a worldwide reference company in the production of labelling solutions for the beverage sector. We are used to choosing the best, that's why we bet on this technology, and the results a few weeks after going into production are really satisfactory».

Why choose FLEXI OPERA?



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«Because, within SACMI's portfolio of labelling machines, it is one of the solutions capable of combining the best performance with the versatility required by the market today. With FLEXI OPERA, we can meet every packaging need, always maintaining the best efficiency of our lines. The label represents the first, if not the most important, way of communicating with our customers all over the world and from this point of view, after a careful evaluation of the alternatives, we have identified FLEXI OPERA as the best solution to achieve our objectives».

How is the new machine inside the production line equipped?

«The purchased machine is equipped with 7 self-adhesive labelling units and is designed to handle labels 20 to 100 mm wide and 20 to 110 mm high. With a single platform, we can handle containers 60 to 110 mm in diameter and 150 to 350 mm in height. As you can easily guess from these specifications, this is an extremely flexible, and at the same time, performing solution, with production speeds of up to 18,000 applications per hour. It is also an ergonomic and robust machine that simplifies the work of our operators, makes change over easier and reduces routine maintenance time».

What are the optional systems providing guaranteed quality?

«First of all, the installed labeller is equipped with SACMI LVS, the camera vision system designed by SACMI specifically for in-line label quality control. It is a particularly advanced vision system able not only to control the perfect application of the label on the bottle, its structural and chromatic qualities, but also to give back to the operator valuable information such as barcode reading, the presence of the security band, etc. The supplied machine is also designed to be remotely serviced, in practice we are able to manage maintenance in a preventive manner, avoiding the risk of production downtime».



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How was the on-site installation handled?

"We have entrusted SACMI with the entire shipping and installation phase. Thanks to the effective collaboration between our technical teams, and in particular the support of SACMI de Mexico and Ricardo Cruz, the new machine was installed and put into operation on schedule. With this investment, we believe we have also offered the market a sign of continuity and perspective, which is very important in these times. Our production has never stopped in recent months and, despite the difficulties of world trade and society, we are determined to invest in our future, valuing our traditions and using the best available technology for this purpose. This is the message of trust and closeness that we must give to our customers around the world».

Source: [SACMI](#)

USA

Lavazza To Open First US Roasting And Packing Plant

Lavazza North America, part of global Italian coffee company [Lavazza Group](#), begins construction of the first roasting and packing plant in the United States. The new plant is slated to open in October 2021 and will serve the US market.

The plant is an expansion of the Lavazza Professional facility in West Chester, Pennsylvania, which will integrate existing and new capabilities for Lavazza to produce roasted and ground coffee in the United States, adding 1,000 square meters to the 18,000 square meter facility. Strategically, the new plant will



create the possibility to increase the business, to be more reactive in the U.S. market, and increase customer satisfaction.

"North America continues to be a strategic growth market for Lavazza Group and opening this facility in the United States will sharpen our competitive edge," said Davide Riboni, President & CEO BU Americas for Lavazza. "We will more efficiently service our current customers and offer incentives to attract new ones."

Until now, all Lavazza roasted and ground coffee for the U.S. market was sourced from Italy, positioning the new plant to reduce Lavazza's carbon footprint through reduced shipping, in line with the Group's "Roadmap to zero" that aims to completely neutralize the Group's carbon footprint by the end of 2030. The West Chester facility is a LEED Gold site, is zero landfill, and the first site in the Lavazza Group to achieve ISO 45001 certification. In the expansion, Lavazza will maintain the same environmental standards and history at the site.

Products from West Chester will fulfill all the quality standards of Lavazza brand, aimed at providing to consumers a product which matches the brand's Italian taste. Lavazza is an Italian company established in 1895 in Turin and it has been owned by the Lavazza family for four generations, combining desire to bring its authentic coffee experience around the globe, preserving the Italian roots.

"This is a very important step for the Lavazza Group and for its future development in the United States, a Country that has always been of fundamental importance to us," - said Eleuterio Quagliarini, Group Chief Operations Officer - "In addition, the investment is made within a production facility that we acquired few years ago, which immediately proved to be the ideal context for developing this new Lavazza reality in the United States, principally thanks to the passion and expertise of the people who work there."



Lavazza Group currently has 9 production plants in 6 Countries (3 in Italy, one in France, USA, UK, Canada, India). With a history of over 125 years, Lavazza has built on its Italian heritage and commitment to quality and innovation, establishing itself as an industry pioneer that is loved by coffee drinkers around the world. In recent years, the Lavazza Group has focused on strategic efforts to meet rising customer demand for premium coffee.

About Lavazza Group

Lavazza, founded in Turin in 1895, has been owned by the Lavazza family for four generations. As one of the world's most important coffee roasters, the Group now operates in more than 140 countries through its subsidiaries and distributors, with 70% of turnover generated abroad. Lavazza employs a total of over 4,000 people and in 2020 generated sales of over € 2billion. Companies that form part of the Lavazza Group include France's Carte Noire and ESP (acquired in 2016 and 2017 respectively), Denmark's Merrild (2015), North America's Kicking Horse Coffee (2017), Italy's Nims (2017), and the business of Australia's Blue Pod Coffee Co (2018). At the end of 2018, following an acquisition, the Lavazza Professional Business Unit was created, which includes the Office Coffee Service (OCS) and Vending systems Flavia and Klix.

Source: [PRNewswire](#)

*Italy's Stevanato Group To Build \$145M Plant In Fishers Indiana

An Italian life sciences company is planning to establish its new U.S. hub in central Indiana. [Stevanato Group](#) says it will invest up to \$145 million to build and equip a 370,000-square-foot manufacturing facility in Fishers and create more than 230 jobs by the end of 2025.



The company, which provides drug containment, drug delivery and diagnostic services for the pharmaceutical, biotechnology and life sciences industries, says the facility will support the expansion and production of its EZ-Fill solutions.

Construction on the plant is expected to begin later this year. Stevanato Group says the facility will include state-of-the-art production lines to manufacture its EZ-Fill syringes and vials for pharmaceutical companies. It will also include office space and an after-sales support center to serve U.S. engineering customers.

“Central Indiana is well positioned to support exponential growth in the life science and advanced manufacturing industries,” Fishers Mayor Scott Fadness said in a news release. “As we continue to see an emerging life science cluster here in Fishers, we believe that Stevanato Group’s decision to invest in Fishers underscores the opportunity for growth.”

The facility is expected to be operational in 2023. The company plans to hire for a variety of positions, including production, engineering, maintenance and other corporate support jobs, at a later date.

Stevanato Group employs some 4,300 people around the world and also has U.S. locations in California, Pennsylvania and Massachusetts.

The Indiana Economic Development Corp. has offered Stevanato Group up to \$3.4 million in conditional tax credits and training grants, which the company will not be eligible to claim until Hoosier workers are hired for the new jobs. The city of Fishers will also consider up to \$1.2 million in additional incentives.

Source: www.insideindianabusiness.com

logo: https://www.stevanatogroup.com/images/SVG_Logo_SG_RGB-01.svg