

#06 Press release

19th September 2019



International trade fair for machinery, equipment and systems for the processing of flat and hollow glass; glass and finished products for the industry

AGENTS AND REPRESENTATIVES AREA DEBUTS AT VITRUM 2019

A space specifically designed to support business expansion

The **Agents and Representatives Area** is among the innovations being rolled out at the 21st edition of Vitrum. A meeting place for sales professionals in attendance at the show, this space is set aside just for them in **Pavilion 7, stand B07-B09**, where agents, representatives and manufacturers can register and then meet with exhibitors at the show looking to expand their area of influence.

A useful service for companies looking to develop their business networks internationally, it reflects the spirit that has long been at the core of the Vitrum mission – to support the entire system that revolves around the world of glass.

Vitrum promotes viable opportunities for attendees to exchange ideas, compare products and conduct business in an increasingly global and interdependent industry, making it one of the must-attend events for the global glass community.