

**Machines Italia**

**Statistical Report**  
**January – December 2011**

Statistical data for the period between January and December 2011 showed overall improvement in the Canadian trade balance.

Canada imports from the world, for the period of January to December amounted to over \$445 billion, which is a 10.41% increase from same period in 2010, while exports increased by 12.14% reaching \$447.76 billion.

As of December 2011, Canada reported a trade surplus in the amount of \$2 billion, after two years – 2009, 2010 – of deficit. In the same period of 2010, Canada trade deficit with Italy had been slightly over \$3 billion.

In 2011, the increase in imports from Italy was slightly below the growth of Canada's total imports. Interestingly Canadian exports to Italy also rose by only 2.76% as oppose to the more robust growth, (+12.14%) in total Canadian exports. It appears that Italy was not amongst the key recipients of the resources and commodities which had driven Canadian exports.

**Canada/World Balance of Trade  
January - December  
Millions of Canadian dollars**

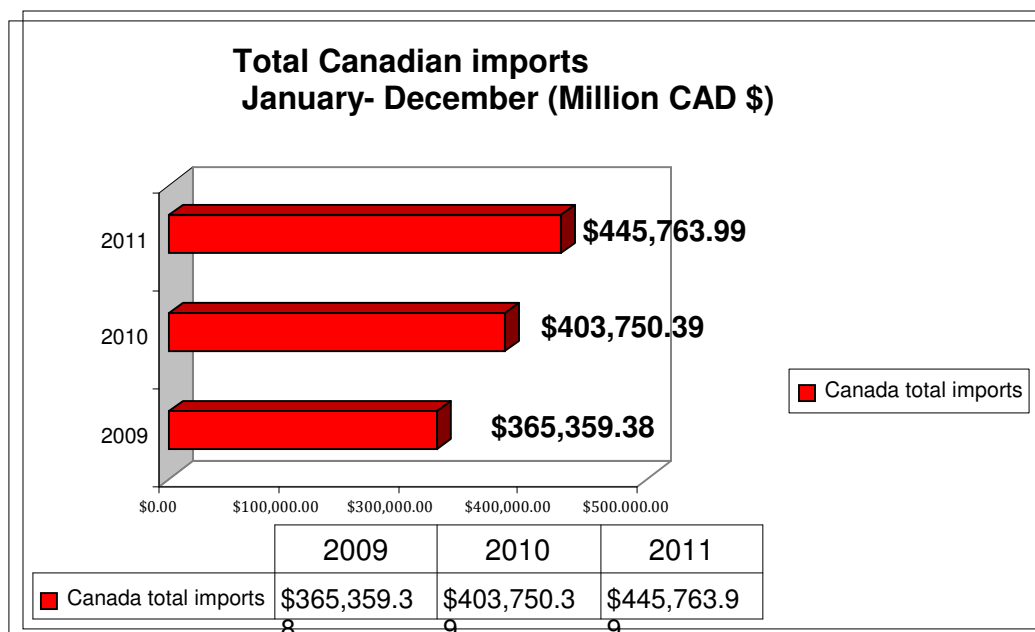
	2010	2011	Var.
Canada Import	\$403,750	\$445,763	10.41%
Canada Export	\$399,299	\$447,766	12.14%
Balance of Trade	-\$4,451	\$2,003	145.00%

Source: Statistics Canada/World Trade Atlas elaboration ICE Toronto

**Canada/Italy Balance of Trade  
January – December  
Millions of Canadian dollars**

	2010	2011	Var.
Canada Import from Italy	\$4,662	\$5,101	9.43%
Canada Export to Italy	\$1,916	\$1,969	2.76%
Balance of Trade	-\$2,746	-\$3,132	14.06%

Source: Statistics Canada/World Trade Atlas elaboration ICE Toronto



Source: Statistics Canada/World Trade Atlas elaboration ICE Toronto

### Canada Imports by Country January – December (Million CAD \$)

Country	2009	2010	2011	2009	2010	2011	11/10
				%	Share	%	Var. %
United States	\$186,804	\$203,389	\$220,863	51.13	50.38	49.55	8.59
China	\$39,661	\$44,523	\$48,141	10.86	11.03	10.8	8.13
Mexico	\$16,536	\$22,110	\$24,554	4.53	5.48	5.51	11.05
Japan	\$12,352	\$13,447	\$12,991	3.38	3.33	2.91	-3.39
Germany	\$10,822	\$11,287	\$12,783	2.96	2.8	2.87	13.26
United Kingdom	\$9,392	\$10,713	\$10,313	2.57	2.65	2.31	-3.73
Korea, South	\$5,931	\$6,147	\$6,604	1.62	1.52	1.48	7.43
France	\$5,630	\$5,434	\$5,545	1.54	1.35	1.24	2.04
Algeria	\$3,765	\$3,578	\$5,485	1.03	0.89	1.23	53.3
Italy	\$4,447	\$4,662	\$5,102	1.22	1.16	1.14	9.43
Taiwan	\$3,353	\$3,970	\$4,931	0.92	0.98	1.11	24.2
Peru	\$2,876	\$3,648	\$4,407	0.79	0.9	0.99	20.8
Norway	\$3,571	\$2,846	\$4,343	0.98	0.71	0.97	52.63
Canada	\$3,333	\$3,957	\$3,956	0.91	0.98	0.89	-0.02
Brazil	\$2,579	\$3,292	\$3,878	0.71	0.82	0.87	17.79
-- Total --	\$365,359	\$403,750	\$445,764	100	100	100	10.41

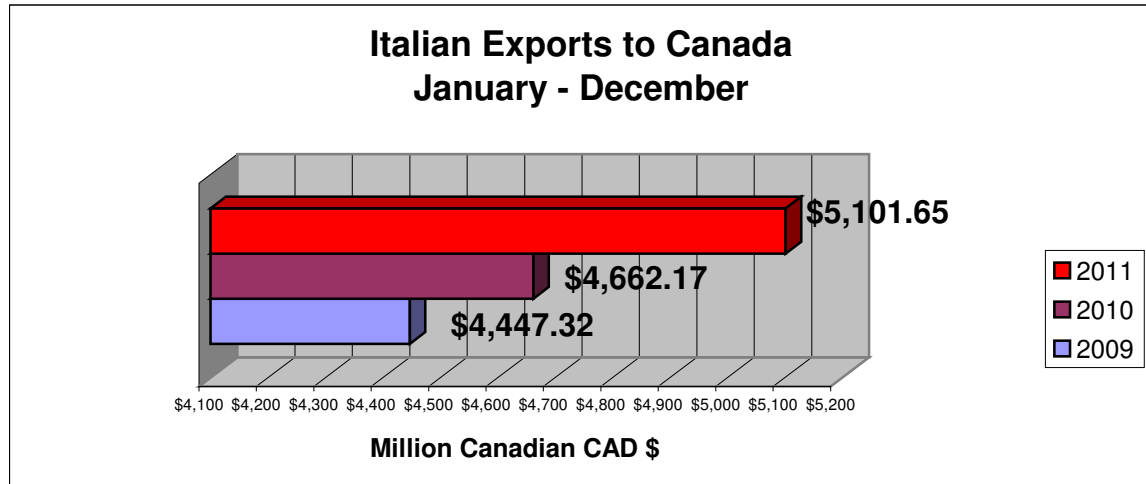
Source: Statistics Canada/World Trade Atlas elaboration ICE Toronto

In 2011, Italy still held the 10<sup>th</sup> position in terms of value of exports to Canada having exported \$5.1 billion, which represents – as previously pointed out - an increase of 9.43% from the \$4.66 billion exported to Canada in the previous year.

Yet Italy's market share remained relatively low or slightly above 1% of total Canadian imports.

The US, followed by China and Mexico still make up the main suppliers of goods and services to Canada.

These three countries jointly account for approximately 67% of the total Canadian imports from the world.



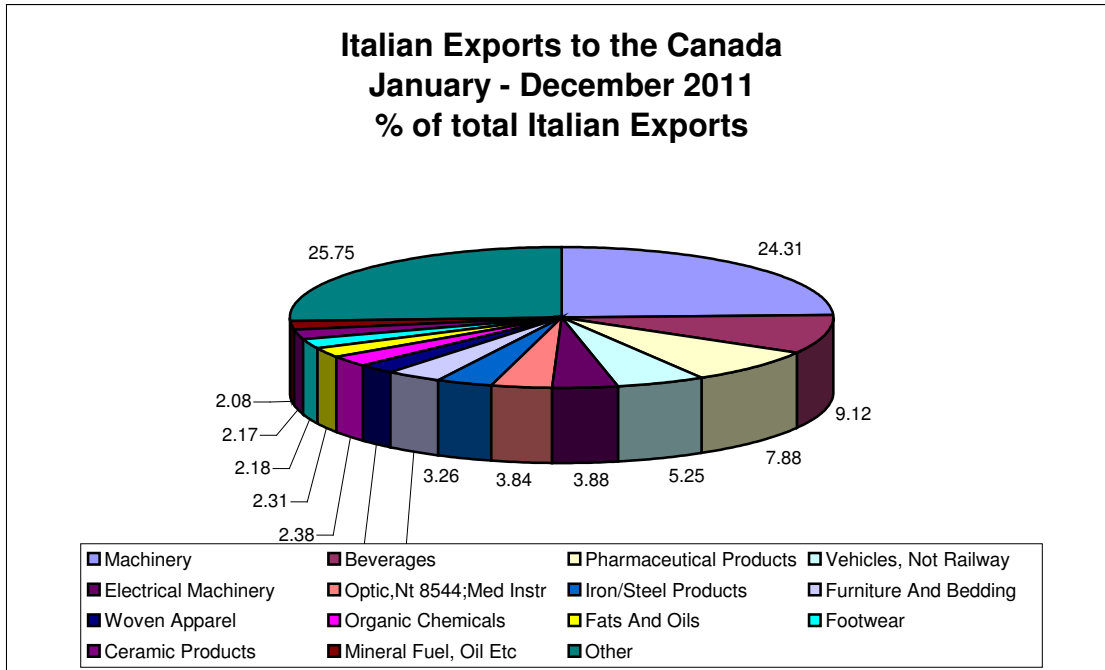
Source: Statistics Canada/World Trade Atlas elaboration ICE Toronto

Major product categories imported by Canada, January – December 2010/2011 were:

<b>Product Category</b>	<b>% of total imports 2010</b>	<b>% of total imports 2011</b>	<b>% Var 11/10</b>
Machinery	14.12	14.27	11.57
Vehicles, Not Railway	14.95	14.25	5.27
Mineral Fuel, Oil Etc	10.09	11.81	29.22
Electrical Machinery	10.56	10.09	5.44
Precious Stones,			
Metals	3.23	3.93	34.3
Plastic	3.34	3.23	6.78

The first six major product categories imported by Canada from Italy, in the period of January – December were:

<b>Product Category</b>	<b>% of total imports 2010</b>	<b>% of total imports 2011</b>	<b>% Var 11/10</b>
Machinery	21.86	24.31	21.74
Beverages	9.35	9.12	6.71
Pharmaceutical Products	7.54	7.88	14.34
Vehicles, excl. Railway	5.19	5.25	10.85
Electrical Machinery	3.32	3.88	27.83
Optical Instruments	3.94	3.84	6.47



Source: Statistics Canada/World Trade Atlas elaboration ICE Toronto

**The most important category amongst the Italian exports to Canada, continues to be machinery.**

**In 2011, almost ¼ of Italy's total export to Canada or \$1.24 billion were represented by industrial machinery and equipment.**

**Machinery and electrical machinery combined, (HS codes 84 and 85 respectively) accounted for over 28% of Italy's total export to Canada in 2011 (\$1.43 billion).**

**Having experienced notable growth (21.74%) over the previous year, the machinery sector was the main determinant of the overall increase of the total Italian exports to Canada.**

**In fact, Canadian Machinery imports from Italy increased at almost twice the rate as the total Canadian import of machinery from all countries, which grew by only 11.57%.**

**The contrast is even starker when the imports of electrical machinery and equipment are considered.**

**Taking these imports into consideration, the growth of imports from Italy outpaced the overall sector's growth 3 to 1.**

**Comparison of total Canada imports to imports from Italy - 15 Machines  
Italia Reference Sectors  
January – December 2011 (Million CAD \$)**

	<b>CANADA</b>				<b>ITALY</b>				*Rank	**Share %
	2009	2010	2011	Var. %	2009	2010	2011	Var. %		
Machines Italia Sectors Total	\$8,535.96	\$9,205.68	\$10,442.10	13.43	\$242.04	\$234.00	\$315.86	34.98	5	3.02
Metalworking Machinery	\$617.41	\$628.71	\$951.30	51.31	\$39.81	\$37.01	\$58.16	57.14	4	6.11
Food Machinery MI	\$549.01	\$580.49	\$612.43	5.5	\$40.39	\$38.74	\$43.04	11.12	3	7.03
Packaging Machinery	\$304.59	\$274.40	\$366.18	33.45	\$35.23	\$35.71	\$39.62	10.95	3	10.82
Plastic Machinery	\$588.76	\$642.09	\$671.48	4.58	\$29.79	\$34.26	\$39.54	15.44	4	5.89
Graphic Machinery	\$2,331.86	\$2,551.45	\$2,350.71	-7.87	\$22.32	\$15.40	\$32.17	108.81	9	1.37
Agricultural Machinery	\$1,837.58	\$1,925.90	\$2,151.58	11.72	\$26.04	\$25.60	\$30.82	20.4	7	1.43
Wood Working Machinery	\$218.72	\$278.87	\$262.84	-5.75	\$17.89	\$21.91	\$25.48	16.31	5	9.70
Foundry and Metallurgical Machinery	\$104.12	\$90.94	\$132.98	46.22	\$9.00	\$4.60	\$17.86	288.19	2	13.43
Textile Machinery	\$672.66	\$672.55	\$620.12	-7.8	\$8.60	\$9.86	\$12.93	31.17	5	2.09
Earthmoving Machinery	\$1,164.87	\$1,358.73	\$2,068.66	52.25	\$6.83	\$4.83	\$11.00	127.74	10	0.53
Glass Machinery	\$12.84	\$11.40	\$19.95	74.95	\$4.72	\$3.24	\$3.19	-1.4	2	15.99
Ceramic Machinery	\$8.70	\$7.86	\$8.27	5.26	\$1.03	\$0.62	\$2.31	272.06	2	27.97
Marble Machinery	\$135.69	\$189.30	\$245.45	29.67	\$1.25	\$2.38	\$1.70	-28.47	11	0.69
Footwear, Leather Goods and Tanning Machinery	\$2.06	\$2.42	\$3.27	35.04	\$0.51	\$0.67	\$0.76	12.64	2	23.11
Fluid and Power Transmission	\$7.79	\$26.42	\$30.95	17.12	\$0.05	\$0.06	\$0.04	-38.97	11	0.12

Source: Statistics Canada/World Trade Atlas elaboration ICE Toronto

\*Italy's rank per machinery import sector \*\*Italy's share per machinery import sector

Considering only the product categories relevant to the Machines Italia sectors, (as listed in the table above and the chart below), total Canadian imports – from the world - increased overall by 13.43% with only very few sectors experiencing any decrease.

In 2011: graphic machinery, woodworking machinery and textile machinery imports from Italy increased sharply by 34.98%, over the previous year while foundry and metallurgy machinery and ceramic machinery from Italy increased by +200%. Only the sectors for fluid and power transmission and marble / stone machinery experienced sharp declines in 2011.

The metalworking machinery, followed by the food processing machinery, the packaging and plastic machinery continue to be Italy's top exporters - in terms of value - amongst the 15 Machines Italia reference sectors. Looking at market shares, Italian machinery for the ceramic industry, footwear, leather goods and tanning and the glass industry topped the rankings for Canadian machinery imports for the 15 Machines Italia sectors.

