



**ITALIAN PACKAGING TECHNOLOGY AWARDS
IPTA**

**“Paper Competition on the
Technological Innovation in the
Packaging Machinery Industry
That Will Bring You to Italy”**

2016

TECHNICAL DESCRIPTION

This initiative is organized by the

Italian Trade Agency – ITA

the

Italian Packaging Machinery Manufacturers Association – UCIMA

&

Society of Manufacturing Engineers - SME

Introduction: The Italian Trade Agency (ITA), in partnership with UCIMA (the *Italian Packaging Machinery Manufacturers Association*), are once again proud to offer students in the studies of Packaging an opportunity to experience face to face the vanguard technologies and marketing strategies, which have made Italian manufacturers recognized world leaders.

Throughout the years both the ITA and UCIMA have paid particular attention to the development of educational activities in Italy, where these activities have promoted an understanding and awareness among university students of the history as well as current activities within the packaging machinery industry. This year the program has the local involvement of the **Society of Manufacturing Engineers** (SME – www.sme.org), who is handling the submission and selection of papers along with nominations of potential faculty participation.

The goal of this awarded opportunity is to strengthen the awareness of Italian technology and innovation within various packaging research and education programs.

Including North American Universities listed below, all premiere institutions with packaging and packaging related programs, may participate:

1. California Polytechnic State University – San Luis Obispo, California*
2. Clemson University – Clemson, South Carolina
3. Indiana State University – Terre Haute, Indiana
4. Michigan State University – East Lansing, Michigan *
5. Rochester Institute of Technology – Rochester, New York *
6. Rutgers State University of New Jersey – Piscataway, New Jersey
7. San Jose State University – San Jose, California
8. University of Cincinnati – Cincinnati, Ohio
9. University of Florida – Gainesville, Florida*
10. University of Illinois at Urbana – Urbana, Illinois
11. University of Missouri - Rolla, Missouri
12. University of Ohio – Columbus, OH
13. University of Wisconsin Stout – Menomonie, Wisconsin*
14. Virginia Tech – Blacksburg, Virginia

*Additional universities may be included or removed by agreement between the ITA, UCIMA, and SME

Eligibility: This competition is open to registered students in a junior, senior or graduate level degree program of academic studies. Each university's respective faculty will determine students' eligibility to submit papers based on such criteria as: GPA, transcripts, COOP program activities, etc. The selected students will be allowed to submit papers according to the topics listed below under "Categories".

Categories: Papers, which must be relevant to the market sector of their own choice and may be based on actual case histories, are to be developed according to the following topic guidelines:

A) Technical innovation in the packaging machinery manufacturing industry;

Faculties may decide to integrate this contest into current academic courses, allowing selected students accreditation for their work.

Paper Requirements: Submitted papers must be between 10-12 pages in length, typed and double-spaced. Attachments such as foot notes, images, photocopied materials, source citations, statistics, etc. may be included. Papers should be submitted both in hard copy and electronic format.

Deadlines:

- a) **The deadline for submission of papers to SME will be TBC.** SME will use its professional staff to evaluate papers and submit the names of winners to ITA and UCIMA.
- b) The winning papers will be decided by Friday, November 11th, 2016.

Awards: A complimentary trip to Italy will be awarded to a maximum of two (2) students whose submitted papers are selected, according to a panel of judges chosen by SME, and approved by the ITA and UCIMA.

Papers selected will be those best exemplifying the criteria in accordance with the guidelines set by SME, ITA and UCIMA.

The trip will include:

- 1) Visits to selected Italian Packaging Machinery Manufacturers offices and plants;
- 2) Other related activities (TBA), including cultural city visits
- 3) LIIC University in Varese, Italy – 2 days.

The trip will be chaperoned by a maximum of one (1) predetermined faculty professors.

The study trip to Italy is scheduled to take place:

- Departure US: Nov. 26th
- Arrival in Italy: Nov. 27^t
- Departure Italy: Dec.3rd.

Airline flights (coach class), hotel accommodations, selected meals, and ground transportation between scheduled sites in Italy will be provided by the Italian Trade Agency and the Italian Association UCIMA for the duration of the determined dates in Italy (excluding personal expenses – ex. phone, etc.).

- Breakfast included Nov. 27th-Dec. 3rd
- Lunch included Nov. 27th-28th, and during company visits;
- Dinners included Nov. 27th-28th.

Upon their return, students and professors will be asked to submit a summary of the program and how it has impacted their packaging education and students will be asked to put together a power point presentation to be presented at future industry related events, including Pack Expo.

Closing Comments: The papers will become property of the ITA and UCIMA, who will therefore have the right to share and distribute the papers among whomever they judge may be interested in the news in part or in their entirety among Italian machinery manufacturers, magazines, etc.



The ITA and UCIMA hope this initiative will continue to provide valuable benefits and experiences to the chosen students and faculty members from each respective university, along with giving the participating Italian packaging machinery manufacturers a unique opportunity to showcase their packaging technology in action to these future and successful decision-makers and end-users.

Signed waivers absolving both the Italian Trade Agency, the Italian Association UCIMA, and SME of any personal responsibility of the students' and professors' safety during travel to, from and in Italy will be requested by the winning students and accompanying professors prior to travel to Italy.